



OHIO HOTEL & LODGING ASSOCIATION
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Ohio Hotel & Lodging Association Announces Strategic Partnership with SpaceIntel

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FOR IMMEDIATE RELEASE

COLUMBUS, OH – In conjunction with the Ohio Hotel & Lodging Association’s recently-launched Innovation & Technology initiatives to identify, recruit and promote companies, individuals and partnerships that can bring technology-based solutions to our industry, it has formed a partnership with the New Albany-based company SpaceIntel.

SpaceIntel specializes in virtual facility intelligence. This management software allows for universal remote virtual management of facilities such as hotels, commercial offices, manufacturing, quick service restaurants, and retail & banking establishments. By using remote management software an establishment can better manage costs and maximize their assets.

“The leadership and team of SpaceIntel are grateful for the opportunity to innovate, adapt, and push the evolution of technology in the hospitality industry to support labor shortage, morale, and accountability issues along with empowering the guest experience through virtual reality experiences,” Jennifer McGregor, SpaceIntel Managing Partner & Chief Revenue Officer, said. “Our goal is to work with OHLA and other hospitality leaders to represent the state of Ohio, align with the ‘Silicon Heartland’ vision and continue technology company growth on the heels of Intel, Facebook, Amazon, and Google. We have great minds and support from other hospitality leaders to bring simple and innovative solutions that add value to the industry TODAY.”

The Ohio Hotel & Lodging Association, through the creation in 2021 of a dedicated Innovation & Technology Committee, is increasing efforts to address the rapidly evolving need for the introduction of new and advanced technology to the hotel & lodging sector. The vision of this initiative is to identify solutions while forming unique partnerships that increase sustainability, consider the incorporation of health and wellness, and advance operations through the implementation of robotics. The Innovation & Technology Initiative has already seen successes in the recent months including the completion of a Reverse Pitch Program and the creation of a cutting-edge Ideation Workshop at the start of 2022.

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About the Ohio Hotel & Lodging Association

Founded in 1893, the Ohio Hotel & Lodging Association (OHLA) is one of America’s longest-serving hotel associations. Its mission is to provide advocacy, information, resources, and education for Ohio’s lodging properties and professionals while promoting the growth of Ohio’s travel economy. Contact info@ohla.org or (614) 461-6462.

About SpaceIntel

SpaceIntel is a universal remote management platform that combines virtual reality, 3D interactivity, and predictive analytics to deliver an organization a sustainably more efficient facility management experience. Contact: Jennifer McGregor, Managing Partner/CRO, jennifer@spaceintel.net or visit <https://spaceintel.ai>.